What is claimed is:

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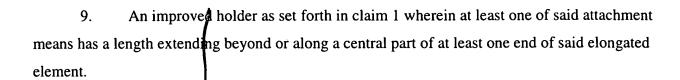
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1. An improved holder for a liquid-containing device comprising an essentially elongated element having two ends, a first surface, a second enjoining surface, at least one attachment means on each of said surfaces at opposite ends of said surfaces, and a magnetic means positioned on a portion of said first surface.

An improved holder as set forth in claim 1, wherein said magnetic means consists of at least one magnet having a strength of about or greater than 30 kilogauss.

- 3. An improved holder as set forth in claim 1, wherein said portion of said first surface forms at least one crevice adapted to accommodate said magnetic means.
- 4. An improved holder as set forth in claim 3, wherein said crevice has a width of about 1/4 inch to 5/8 inch, a length of about 1/4 to 5/8 inch and a depth of about 1/16 inch to 3/16 inch.
- 5. An improved holder set forth in claim 1, wherein said portion of said first surface is about equidistant between said ends or centrally positioned on said first surface.
- 6. An improved holder as set forth in claim 1, further comprising a coating or patch attached over said magnetic means on said first surface.
- 7. An improved holder as set forth in claim 1, wherein said elongated element consists of one or more selected from the group consisting of synthetic polymer, rubber, neoprene, nylon and cloth.
 - 8. An improved holder as set forth in claim 1, wherein said elongated element is generally rectangular or semicircular in shape and parallel to at least two opposing sides.

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- 10. An improved holder as set forth in claim 1, further including a bottom portion removably attached or affixed to said elongated element to one of said ends.
 - 11. An improved holder as set forth in claim 1, further including a decorative pattern on all or a part of said first surface.
 - 12. An improved holder for holding a liquid-containing device and mounting it to a magnetic accepting surface comprising a wrap element formed with two attachable overlapping ends capable of securely encircling said device, said wrap element having an outer surface with a magnetic means imbedded therein or attached thereto, thereby allowing said holder in combination with said device to affix to said pragnetic accepting surface.
 - 13. An improved holder as set forth in claim 12, further including a decorative pattern on all or a part of said first surface.